



**#FRA24**

**SPONSORSHIP  
OPTIONS**

[www.financialreporterawards.co.uk](http://www.financialreporterawards.co.uk)

**BOOK YOUR  
PACKAGE TODAY:**

**SAM WARBURTON**  
[sam@barcadiamedia.co.uk](mailto:sam@barcadiamedia.co.uk)  
01253 272998





# CELEBRATING THE FINEST IN MORTGAGES

DECIDED BY OUR READERS

25,000 brokers – the biggest judging panel in mortgage awards history.

We give a voice to our readers, encourage businesses to raise the bar, and celebrate innovation and effort within financial services: and we do so in partnership with other businesses in our industry. Get involved with the industry's only broker-driven awards format, where more engagement with the industry means more exposure for your brand.

**ESTABLISHED INDUSTRY AWARDS WITH  
25K+ REACH**

**MEMORABLE AWARDS EVENTS WITH VARIED  
BRANDING OPPORTUNITIES**

**A CHANCE TO SUPPORT EXCELLENCE IN  
FINANCIAL SERVICES**



Over  
**3.8K**  
brokers voted in 2023



**184K**  
social media reach in  
2023

# EVERYTHING YOU NEED TO KNOW ABOUT THE **#FRA24** PARTY



## THE WINNERS' PARTY

Date: **May 2024**

Venue: **TBC**

What to expect: The unexpected! An awards evening like no other, the FRA awards evening features innovative menus, the very best in entertainment, and an amazing atmosphere to celebrate our winners.

**JANUARY 2024**

**APPLICATIONS &  
NOMINATIONS OPEN**

**FEBRUARY 2024**

**NOMINATIONS CLOSE**

**MARCH 2024**

**APPLICATIONS CLOSE**

**MARCH 2024**

**JUDGING BEGINS**

**MARCH 2024**

**JUDGING ENDS**

**MARCH 2024**

**FINALISTS ANNOUNCED**

**MARCH 2024**

**READERS' VOTE OPENS**

**APRIL 2024**

**READERS' VOTE CLOSES**

**MAY 2024**

**2024 AWARDS  
EVENING ★**





# CATEGORIES AVAILABLE FOR SPONSORSHIP



**Broker Firm**  
of the Year  
(up to 10  
employees)

**Broker Firm**  
of the Year  
(11-50  
employees)

**Broker Firm**  
of the Year  
(50+employees)

Best  
**Legal Services**  
Provider

Best  
**Technology**  
Provider

Best  
**Mortgage Club**



Best  
**Network**

Brokers' choice:  
**Best Service**  
Levels

Brokers' choice:  
**Best Product**  
Range

Brokers' choice:  
**Best Lender**  
Technology

**BDM**  
of the Year

**Underwriter**  
of the Year

**Adviser**  
of the Year

**Business**  
**Leader**  
of the Year

**Rising Star**

**Green Product**  
of the Year



Best  
**Mortgage**  
Lender

Best  
**Short-Term**  
Lender

Best  
**Later Life**  
Lender

Best  
**Buy-to-Let**  
Lender

Best  
**Protection or**  
GI Provider

Best  
**Building**  
**Society/**  
Mutual

Best  
**Second Charge**  
Lender

Best  
**Specialist**  
Lender

# #FRA24

# SPONSORSHIP OPPORTUNITIES



## TABLE PACKAGE

Be a part of the biggest night of the year and host your own table for 10 of your guests.

**PRE-DINNER DRINKS RECEPTION**

**10 PLACES AT YOUR TABLE**

**THREE-COURSE MEAL**

**COMPLIMENTARY DRINKS PACKAGE**

**AWARDS CEREMONY**

**POST-AWARDS ENTERTAINMENT**

**£3,500<sub>+VAT</sub>**

## CATEGORY SPONSOR

Increase your brand profile with the opportunity to sponsor an award category (limited availability).

**PRE-DINNER DRINKS RECEPTION**

**10 PLACES AT YOUR TABLE**

**THREE-COURSE MEAL**

**COMPLIMENTARY DRINKS PACKAGE**

**AWARDS CEREMONY**

**POST-AWARDS ENTERTAINMENT**

**+ CATEGORY SPONSORSHIP**

**+ BRANDING ACROSS ALL MARKETING**

**+ PROMINENT EVENT BRANDING**

**+ FRA WEBSITE PROFILE**

**+ PRESENT YOUR AWARD ON THE NIGHT**

**£5,750<sub>+VAT</sub>**

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# #FRA24 EXCLUSIVE HEADLINE PARTNER



## HEADLINE PARTNERSHIP INCLUDES:

### CO-BRANDING OF #FRA24

- All email marketing activity to the Financial Reporter B2B database
- All social media activity with approx. 184k impressions across LinkedIn and Twitter
- Your brand on web banner advertising across Financial Reporter & Protection Reporter
- Prominent messaging across the #FRA24 website

### SPONSORSHIP OF A CATEGORY OF YOUR CHOICE

- Present your chosen award on the night

### #FRA24 AWARDS PARTY

- VIP table for 10 of your guests including a complimentary drinks package
- Keynote address to awards attendees on the night
- In-situ branding at #FRA24 awards party, including on all winners' trophies
- Sponsorship of the post-awards party

### ALWAYS-ON CONTENT FOR YEAR-ROUND BRAND EXPOSURE

- Co-produced content on Financial Reporter throughout the year, promoting progress in financial services in line with your brand goals

**£29,500<sub>+VAT</sub>**



# #FRA24 EXTRA SPONSORSHIP



## COCKTAIL RECEPTION



**BRANDED WALL -  
PERFECT FOR PHOTO  
OPPORTUNITES**

**CUSTOM DRINKS TO  
MATCH YOUR BRANDING**

**MAXIMUM VISIBILITY  
PRE-CEREMONY**

**£3,600+VAT**

## SOCIAL MEDIA SPONSORSHIP



**MAKE A FUN MEMORABLE  
IMPRESSION**

**HIGHLY SHAREABLE  
ACROSS INDUSTRY SOCIAL  
MEDIA**

**BE PART OF AN EVENT  
TALKING POINT**

**£2,000+VAT**

## BRANDED PHOTO POD



**MAXIMUM VISIBILITY AT  
THE EVENT**

**BRANDED PHOTOS FOR  
GUESTS TO TAKE HOME**

**PUTS YOUR BRAND IN  
FRONT OF KEY PLAYERS**

**£2,000+VAT**

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